

THINK

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SPEAKS
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JULY 14
FREE PUBLIC LECTURE

Australia's knowledge-based future

HOW INNOVATION POLICY CAN CREATE LONG-TERM GROWTH AND JOBS

Will Australia be able to take advantage of recovery from the world economic downturn? So far, adroit public policy and short-term fiscal stimulus measures have ensured 'less bad' performance than most developed economies. But for how long can this be sustained? Over the past decade windfall gains from the commodities boom have disguised structural deterioration in our economy. From being a world leader in productivity growth in the 1990s, we are now a laggard.

In this public lecture, Professor Roy Green shows that chronic underinvestment in knowledge and innovation is limiting Australia's prospects of longer term, sustainable growth. Responding to the Government's innovation white paper, *Powering Ideas: An Innovation Agenda for the 21st Century*, the lecture will explore some of the challenges for policy-makers in building the capacity for innovation and entrepreneurship that will enable organisations themselves to lead recovery through sustainable value creation.

ROY GREEN

Professor Green is UTS Dean of Business and formerly Dean of Macquarie Graduate School of Management and Dean of the Faculty of Commerce at the National University of Ireland. He is widely published in the areas of innovation, industry policy, regional development and workplace analysis. He has also undertaken projects for the OECD, European Union, Enterprise Ireland and the Australian Department of Innovation, Industry, Science and Research, including last year's review of the textile, clothing and footwear industries. Professor Green also chairs the Australian Government's Innovative Regions Centre, the CSIRO Manufacturing Sector Advisory Council and the NSW Manufacturing Council.

When

Tuesday 14 July 2009
6.00pm drinks for 6.30pm start
Concludes 7.45pm

Where

The Great Hall
Level 5, UTS Tower, Broadway

Transport

UTS is only ten minutes walk from Central Station, Eddy Avenue and Railway Square bus stops. Parking is available for those with a disability or special need to drive: Peter Johnson Building, Basement Car Park, 702-730 Harris St. Ultimo.

RSVP

Monday 13 July 2009
Register attendance with Robert Button
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