

THINK

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SPEAKS
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NOVEMBER 26
FREE PUBLIC LECTURE

When Risk is Good

IS THE FEAR OF RISK AND UNCERTAINTY KILLING CREATIVITY?

When

Wednesday 26 November 2008
6.00pm drinks
6.30pm lecture start
concluding 7.50pm

Where

UTS University Hall
UTS Science Building
745 Harris Street Ultimo
(diagonally opposite ABC headquarters)

Transport

UTS is only ten minutes walk from
Central Station, Eddy Avenue and
Railway Square bus stops.
Call 131 500 for routes and times.
Parking is available for those with
a disability or special need to drive:
Peter Johnson Building
Basement Car Park
702-730 Harris St, Ultimo.

RSVP

Tuesday 25 November 2008
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The media is lately filled with tales of people, companies and nations struggling to reduce the uncertainty and risk associated with investments in financial markets. In such times, reducing uncertainty is part of an essential survival strategy. And yet, even in this time of crisis, the very survival of those markets relies on a certain tolerance of risk and uncertainty. Have we insulated ourselves so much that we have lost our agility in responding to opportunity? How much uncertainty can we tolerate to reach greater heights of success?

This thought-provoking public lecture explores the human balancing act of managing risk in all areas of our lives for the sake of security and success and the willingness to allow degrees of risk to win the rewards of creativity and innovation.

DR THERESA ANDERSON

Dr Anderson is a researcher with the UTS Faculty of Arts and Social Sciences, exploring the relationship between people and emerging technologies. She has a particular interest in examining ways that information systems and institutional policies may better support creative and analytic activities. Her earlier doctoral research examined human decision processes, information retrieval interactions and e-scholarship. She was awarded the inaugural annual Emerald/EFMD Outstanding Doctoral Research Award in 2005.