



THINK

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SPEAKS  
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AUGUST 16  
FREE PUBLIC LECTURE

# Greener by Design

## WILL GOOD PRODUCT DESIGN BE OUR SAVIOUR IN THE CONSUMERIST AGE?

In-built redundancy is something we now associate with a vast range of products we regularly use and then discard. But with a growing global population always needing and wanting more, how can this throw-away-and-replace mentality continue?

This public lecture reveals the prime role that design plays in determining how 'green', sustainable and recyclable our manufactured goods can be. It also explains how designers of all kinds can be at the vanguard of finding new ways to do more with less, recycle what we already have and achieve sustainable consumerism.

### DOUGLAS TOMKIN

Douglas Tomkin is UTS Design Head of School with more than 30 years working in the industrial design field and as a design academic in Australia, the United Kingdom, and Asia. Before moving to Sydney he was chief executive of a design consultancy in Hong Kong, established by the Hong Kong government with the aim of helping local manufacturers develop their own design capability. Over the past decade Douglas has focused his research on reducing the environmental impact of consumer products and in integrating sustainable design practice into university education.

#### When

Thursday 16 August 2007  
6pm drinks for 6.30pm start

#### Where

Guthrie Theatre  
Level 3 Peter Johnson Building  
702-730 Harris St, Ultimo

#### Free Parking

Peter Johnson Building  
basement carpark  
702-730 Harris St, Ultimo

#### RSVP

Wednesday 15 August 2007  
Contact: Robert Button  
Tel: 02 9514 1734  
Email:  
robert.button@uts.edu.au